



# Demographic and Income Profile

Forum West  
 14791 I-35 N, Schertz, Texas, 78154  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 29.57308  
 Longitude: -98.32779

Summary	Census 2010	2017	2022
Population	5,853	7,250	8,113
Households	2,442	2,979	3,325
Families	1,527	1,822	2,009
Average Household Size	2.39	2.43	2.44
Owner Occupied Housing Units	1,365	1,538	1,687
Renter Occupied Housing Units	1,077	1,441	1,638
Median Age	35.8	36.4	36.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.27%	1.67%	0.83%
Households	2.22%	1.63%	0.79%
Families	1.97%	1.58%	0.71%
Owner HHs	1.87%	1.58%	0.72%
Median Household Income	1.75%	2.23%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	248	8.3%	261	7.8%
\$15,000 - \$24,999	131	4.4%	129	3.9%
\$25,000 - \$34,999	179	6.0%	172	5.2%
\$35,000 - \$49,999	338	11.3%	326	9.8%
\$50,000 - \$74,999	675	22.7%	692	20.8%
\$75,000 - \$99,999	601	20.2%	681	20.5%
\$100,000 - \$149,999	511	17.2%	662	19.9%
\$150,000 - \$199,999	222	7.5%	307	9.2%
\$200,000+	73	2.5%	96	2.9%
Median Household Income	\$70,731		\$77,156	
Average Household Income	\$81,305		\$91,280	
Per Capita Income	\$33,723		\$37,739	

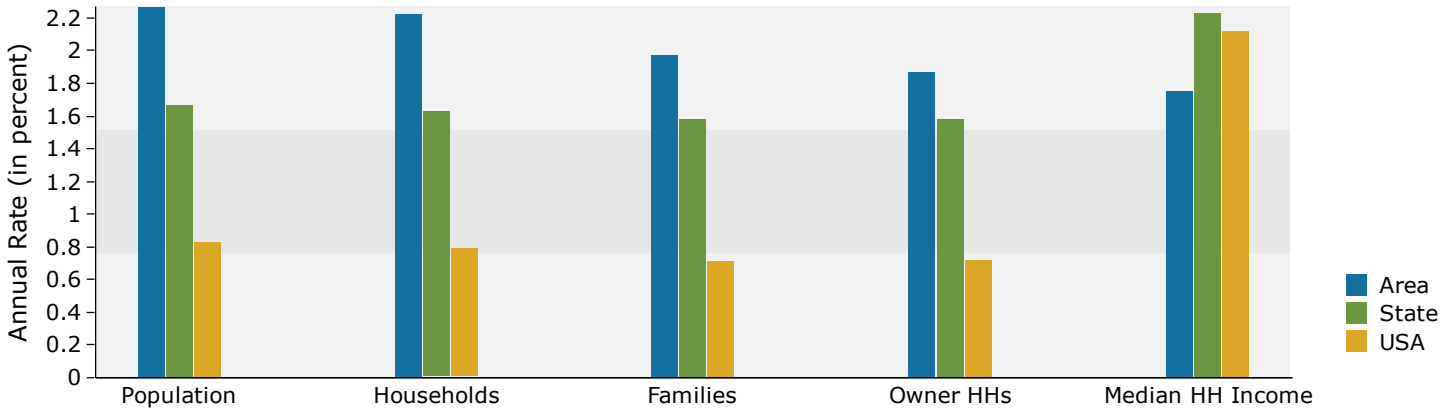
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	395	6.7%	482	6.6%	546	6.7%
5 - 9	354	6.0%	487	6.7%	552	6.8%
10 - 14	335	5.7%	448	6.2%	551	6.8%
15 - 19	365	6.2%	362	5.0%	445	5.5%
20 - 24	439	7.5%	377	5.2%	348	4.3%
25 - 34	965	16.5%	1,308	18.0%	1,383	17.0%
35 - 44	871	14.9%	1,123	15.5%	1,464	18.0%
45 - 54	810	13.8%	937	12.9%	959	11.8%
55 - 64	682	11.7%	801	11.0%	806	9.9%
65 - 74	414	7.1%	589	8.1%	634	7.8%
75 - 84	183	3.1%	268	3.7%	340	4.2%
85+	41	0.7%	70	1.0%	86	1.1%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,442	75.9%	5,243	72.3%	5,709	70.4%
Black Alone	532	9.1%	726	10.0%	857	10.6%
American Indian Alone	36	0.6%	47	0.6%	54	0.7%
Asian Alone	236	4.0%	365	5.0%	475	5.9%
Pacific Islander Alone	11	0.2%	17	0.2%	22	0.3%
Some Other Race Alone	358	6.1%	504	7.0%	578	7.1%
Two or More Races	239	4.1%	347	4.8%	419	5.2%
Hispanic Origin (Any Race)	1,934	33.0%	2,676	36.9%	3,182	39.2%

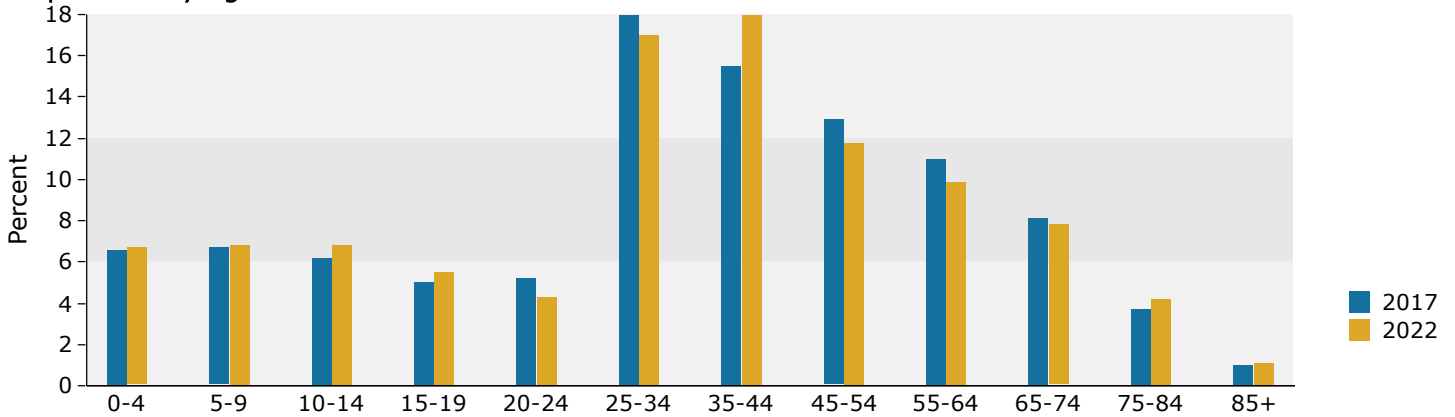
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

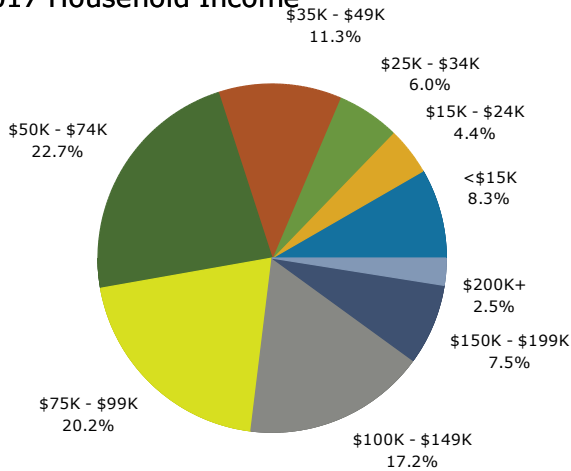
## Trends 2017-2022



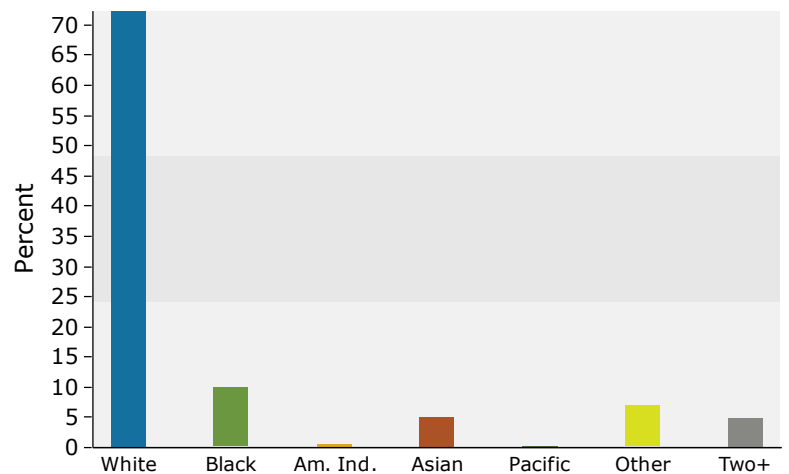
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 36.9%



# Demographic and Income Profile

Forum West  
 14791 I-35 N, Schertz, Texas, 78154  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 29.57308  
 Longitude: -98.32779

Summary	Census 2010	2017	2022
Population	64,581	73,587	80,221
Households	24,254	27,250	29,598
Families	17,138	19,068	20,603
Average Household Size	2.66	2.70	2.71
Owner Occupied Housing Units	16,213	17,280	18,633
Renter Occupied Housing Units	8,041	9,970	10,965
Median Age	34.6	35.7	35.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.74%	1.67%	0.83%
Households	1.67%	1.63%	0.79%
Families	1.56%	1.58%	0.71%
Owner HHs	1.52%	1.58%	0.72%
Median Household Income	1.97%	2.23%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,810	6.6%	1,958	6.6%
\$15,000 - \$24,999	1,440	5.3%	1,435	4.8%
\$25,000 - \$34,999	1,993	7.3%	1,874	6.3%
\$35,000 - \$49,999	3,918	14.4%	3,739	12.6%
\$50,000 - \$74,999	6,351	23.3%	6,349	21.5%
\$75,000 - \$99,999	4,836	17.7%	5,398	18.2%
\$100,000 - \$149,999	4,924	18.1%	6,244	21.1%
\$150,000 - \$199,999	1,317	4.8%	1,732	5.9%
\$200,000+	662	2.4%	869	2.9%
Median Household Income	\$65,220		\$71,907	
Average Household Income	\$77,670		\$86,866	
Per Capita Income	\$28,843		\$32,120	

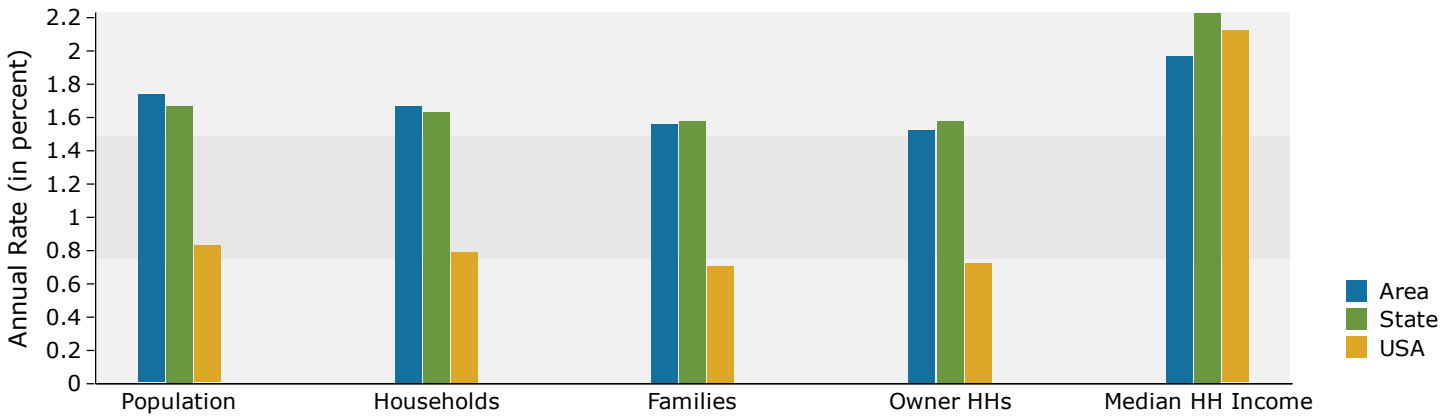
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,787	7.4%	5,164	7.0%	5,686	7.1%
5 - 9	4,752	7.4%	5,189	7.1%	5,576	7.0%
10 - 14	4,681	7.2%	5,103	6.9%	5,671	7.1%
15 - 19	4,394	6.8%	4,497	6.1%	4,988	6.2%
20 - 24	4,099	6.3%	4,448	6.0%	4,364	5.4%
25 - 34	9,936	15.4%	11,584	15.7%	12,725	15.9%
35 - 44	9,376	14.5%	10,643	14.5%	12,402	15.5%
45 - 54	9,032	14.0%	9,466	12.9%	9,463	11.8%
55 - 64	7,180	11.1%	8,442	11.5%	8,674	10.8%
65 - 74	3,994	6.2%	5,897	8.0%	6,633	8.3%
75 - 84	1,851	2.9%	2,468	3.4%	3,222	4.0%
85+	499	0.8%	684	0.9%	817	1.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,412	73.4%	51,611	70.1%	54,787	68.3%
Black Alone	6,612	10.2%	8,321	11.3%	9,695	12.1%
American Indian Alone	410	0.6%	475	0.6%	526	0.7%
Asian Alone	1,958	3.0%	2,790	3.8%	3,536	4.4%
Pacific Islander Alone	201	0.3%	266	0.4%	322	0.4%
Some Other Race Alone	5,121	7.9%	6,395	8.7%	7,025	8.8%
Two or More Races	2,868	4.4%	3,729	5.1%	4,331	5.4%
Hispanic Origin (Any Race)	23,927	37.0%	29,367	39.9%	33,474	41.7%

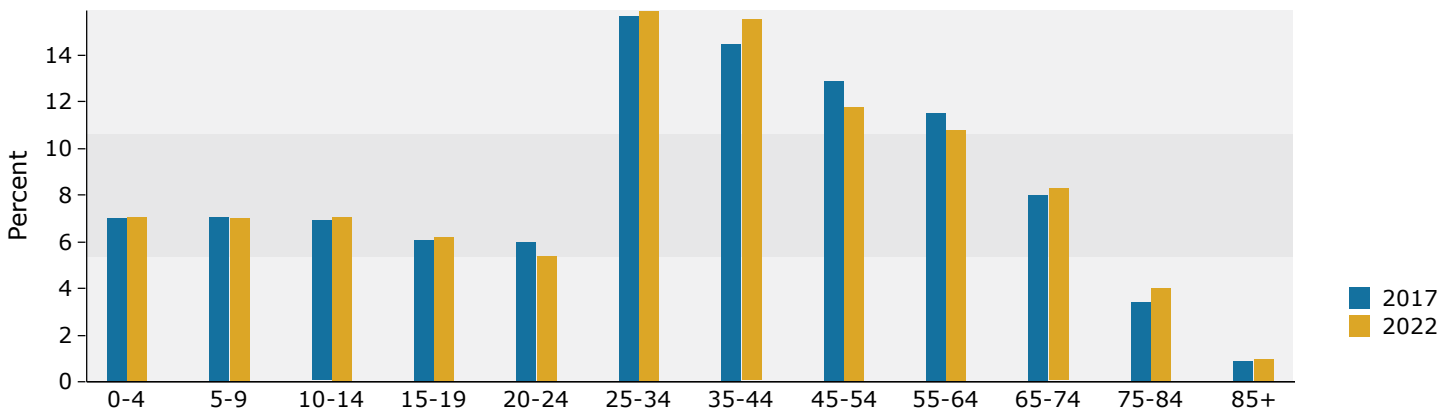
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

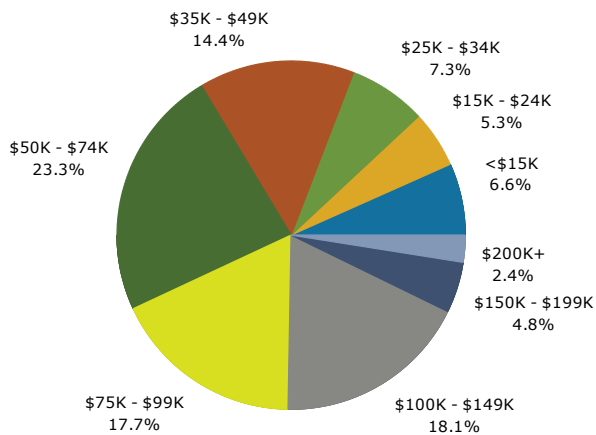
## Trends 2017-2022



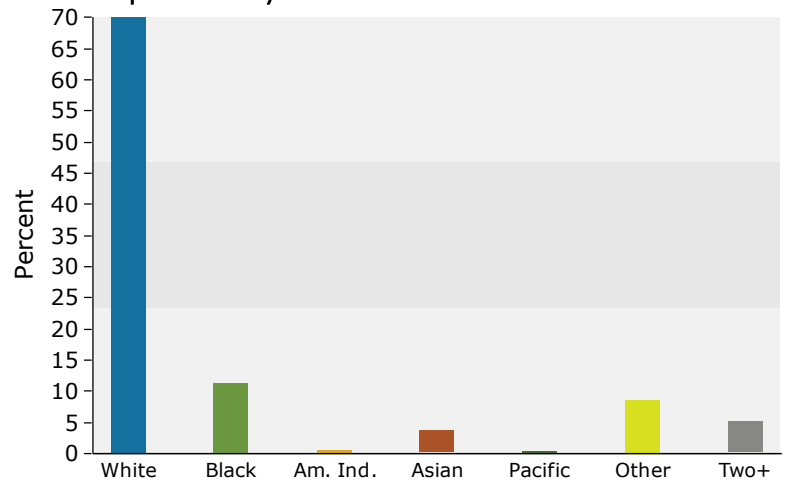
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 39.9%



# Demographic and Income Profile

Forum West  
 14791 I-35 N, Schertz, Texas, 78154  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 29.57308  
 Longitude: -98.32779

Summary	Census 2010	2017	2022
Population	182,833	204,319	220,577
Households	65,935	72,804	78,432
Families	48,282	52,790	56,576
Average Household Size	2.75	2.78	2.79
Owner Occupied Housing Units	46,302	48,714	52,159
Renter Occupied Housing Units	19,633	24,090	26,273
Median Age	35.5	36.6	36.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.54%	1.67%	0.83%
Households	1.50%	1.63%	0.79%
Families	1.39%	1.58%	0.71%
Owner HHs	1.38%	1.58%	0.72%
Median Household Income	1.91%	2.23%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	4,458	6.1%	4,829	6.2%
\$15,000 - \$24,999	4,775	6.6%	4,798	6.1%
\$25,000 - \$34,999	5,790	8.0%	5,484	7.0%
\$35,000 - \$49,999	9,836	13.5%	9,378	12.0%
\$50,000 - \$74,999	16,253	22.3%	16,112	20.5%
\$75,000 - \$99,999	12,366	17.0%	13,769	17.6%
\$100,000 - \$149,999	13,069	18.0%	16,124	20.6%
\$150,000 - \$199,999	3,814	5.2%	4,852	6.2%
\$200,000+	2,445	3.4%	3,087	3.9%
Median Household Income	\$65,484		\$71,982	
Average Household Income	\$80,127		\$89,267	
Per Capita Income	\$28,945		\$32,121	

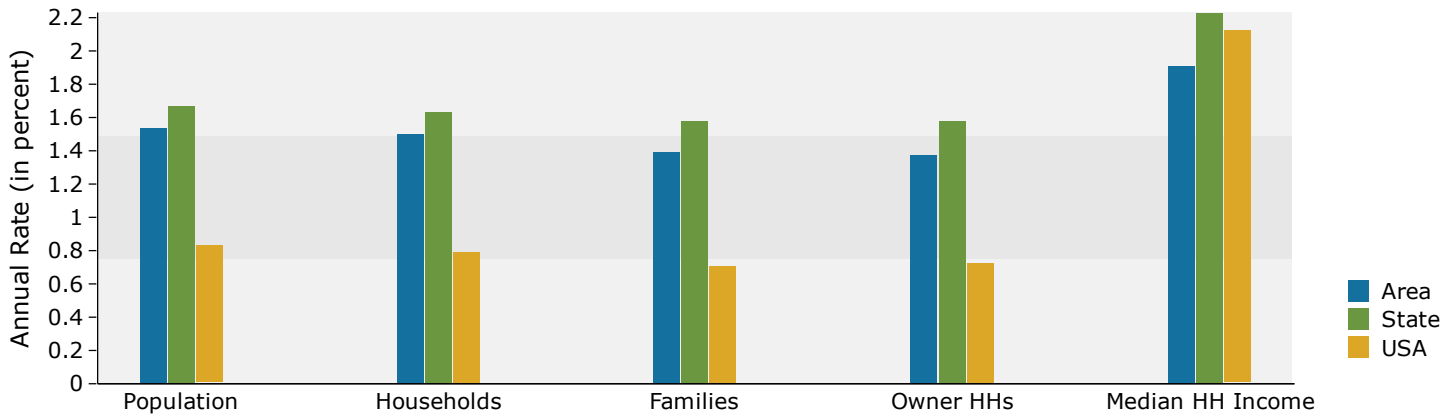
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,044	7.1%	13,744	6.7%	14,880	6.7%
5 - 9	13,690	7.5%	14,224	7.0%	15,036	6.8%
10 - 14	14,237	7.8%	14,474	7.1%	15,585	7.1%
15 - 19	13,424	7.3%	13,164	6.4%	14,002	6.3%
20 - 24	10,713	5.9%	12,713	6.2%	12,013	5.4%
25 - 34	25,009	13.7%	29,440	14.4%	33,276	15.1%
35 - 44	26,571	14.5%	27,841	13.6%	31,204	14.1%
45 - 54	26,610	14.6%	27,287	13.4%	26,708	12.1%
55 - 64	19,963	10.9%	24,261	11.9%	25,420	11.5%
65 - 74	11,473	6.3%	16,696	8.2%	19,398	8.8%
75 - 84	5,944	3.3%	7,705	3.8%	9,877	4.5%
85+	2,155	1.2%	2,770	1.4%	3,179	1.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	131,207	71.8%	140,108	68.6%	147,350	66.8%
Black Alone	22,037	12.1%	27,239	13.3%	31,378	14.2%
American Indian Alone	1,263	0.7%	1,433	0.7%	1,567	0.7%
Asian Alone	5,035	2.8%	6,790	3.3%	8,429	3.8%
Pacific Islander Alone	463	0.3%	598	0.3%	711	0.3%
Some Other Race Alone	14,828	8.1%	17,969	8.8%	19,469	8.8%
Two or More Races	7,999	4.4%	10,181	5.0%	11,673	5.3%
Hispanic Origin (Any Race)	67,378	36.9%	80,712	39.5%	90,917	41.2%

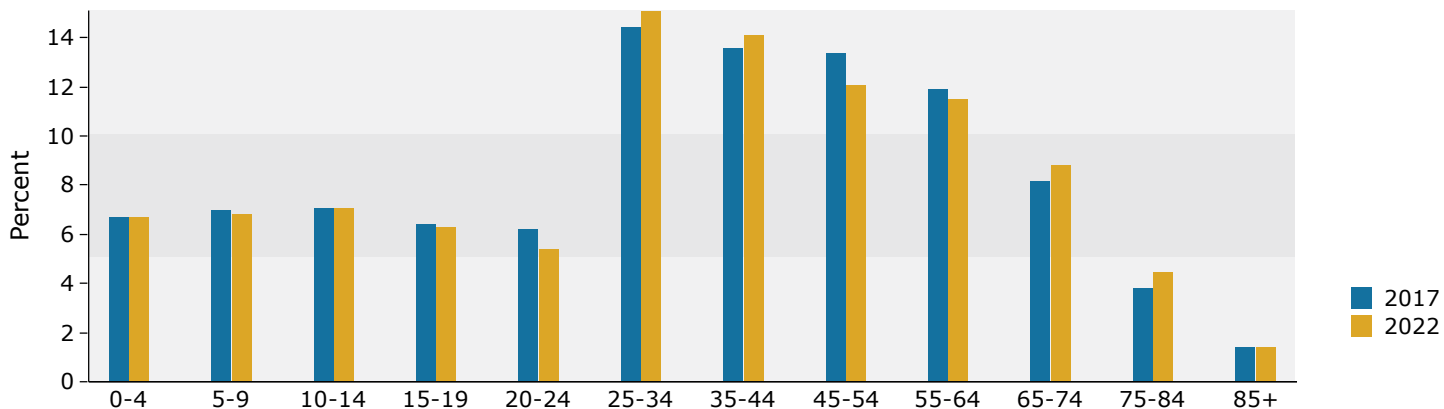
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

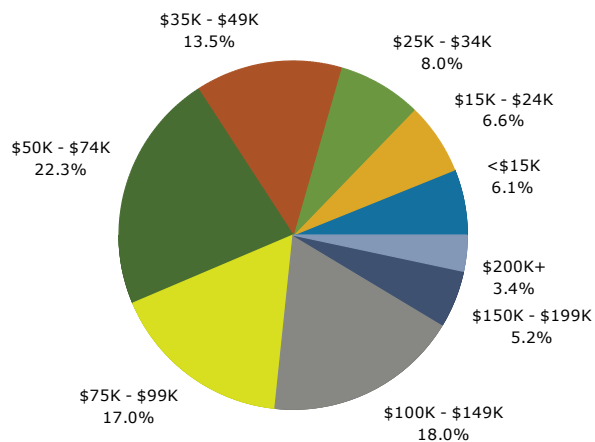
## Trends 2017-2022



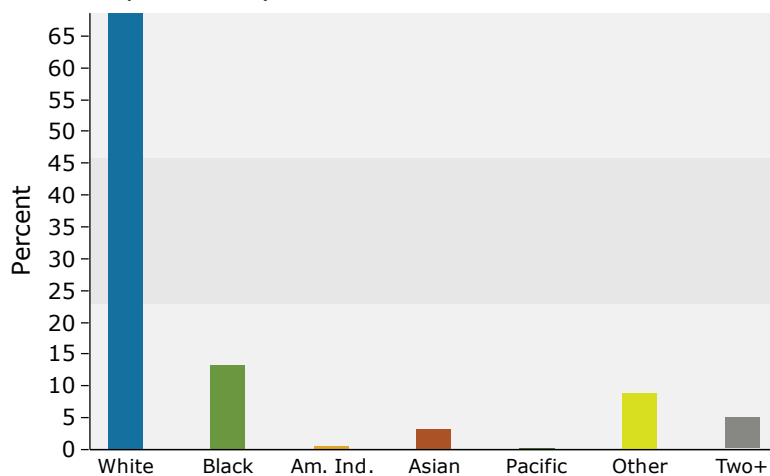
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 39.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.